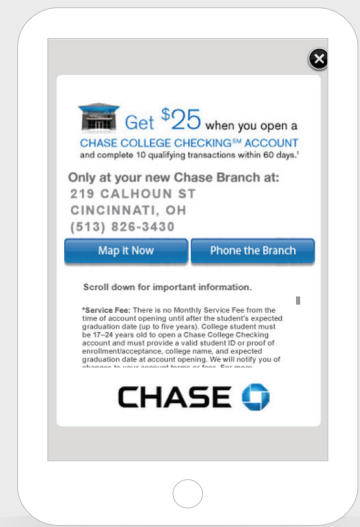


Mobile Lead Generation

Generate More Leads with Powerful Tools and Full Account Management



As direct marketers transition their efforts to mobile lead generation, it is very important that they work with premium traffic sources with direct response DNA. Scaling while remaining ROI positive is a delicate task, however Jumptap has the experience of thousands of successful campaigns and the strength of advanced targeting to deliver quality conversions and scale to exceed your goals.

Jumptap's Secret Sauce

1. Reach over 218M consumers on over 79K sites and apps on smartphone & tablets
2. Expert management and optimization to lower your CPA
3. Tools for all campaigns: click to call, short form, long form and mobile commerce
4. Advanced mobile conversion tracking
5. Access to exclusive mobile audience insights to understand your most responsive audiences

CLICK-TO-CALL



Go beyond the click.

Measure your call length, completion rate and more.

- Adds 10 reporting metrics to normal mobile campaigns
- Leverages best-in-mobile industry optimization techniques to meet goal CPA
- Provides access to dedicated support to help launch, traffic and review campaign